

Curriculum Vitae

SARAH GONZALES

2081 Tudor Hills Drive • Anchorage, Alaska 99507

www.sarahgonzales.com

907-315-0006

sarah@sarahgonzales.com

QUALIFICATIONS

Meticulous and creative literary professional with twelve years of editing and writing experience in both the private and public sectors. Highly skilled in British and American English usage, grammar and syntax editing and ensuring overall document continuity and clarity. Professional journalist with experience in print, radio, television and e-media. Published fiction writer.

PROFESSIONAL EXPERIENCE

Writing & Editing

GOWELL CREATIVE, INC. (Prev. Editor Sarah)

2000 – now

Anchorage, AK; San Francisco & Los Angeles, CA;

Title: Owner

Edit books and articles for clients, consult on publishing industry, write freelance articles for various publications including: *Bon Appetit*, *Ms. magazine*, *Variety*, *Alaska HOME*, *Alaska Baby and Child*, *Alaska Bride and Groom*, *FlavorWire*, *LOST Magazine*, *Ostrich Ink*, *Boldtype*, *The Summerset Review*, *The Dragonfly Review*.

VARIETY/REED BUSINESS INFORMATION

2006 – 2007

Los Angeles, CA

Title: Web Editor & Writer

Web Editor of *VarietyWeekend.com* and *Stylephile.com*. Attend weekly editorial meetings with *Variety Weekend* (print issue) staff to plan each weekly issue; pitch ideas; write articles; edit print content for online suitability; put content online; optimize graphics for web; post web-only content; update content weekly.

NOT FOR TOURISTS GUIDES

2004 – 2005

Los Angeles, CA

Title: City Editor (Los Angeles)

City Editor of the 2005 Edition of the *Not For Tourists Guide to Los Angeles*, a hardbound, widely distributed tour book intended for city residents. Gather information from team of neighborhood editors; write descriptions for each of LA's neighborhoods; write hundreds of blurbs for restaurants, museums, galleries, bars, hotels; update content for new edition; submit to New York-based editorial office.

MS. MAGAZINE 2003 - 2005

Los Angeles, CA

Titles: Associate Ed (04-05), Book Review Ed (03-05), Asst. to the Editor-in-Chief (03)

Attend weekly editorial meetings; pitch story ideas; shape each new issue; read and respond to submissions; assign stories to freelance writers; edit articles and reviews; write articles and reviews; administer and judge fiction contest.

FEIGEN/PARRENT LITERARY AGENCY 2002 – 2003

Los Angeles, CA

Title: Literary Agent's Assistant

Assist literary agents in selecting new properties for representation; read and evaluate manuscripts and screenplays; write coverage; communicate with authors and publishing companies; light editing of submitted materials.

Broadcast/Media Production**CONTENT PRODUCERS GUILD** 2010 - now

Anchorage, AK

Title: Co-Founder/Exec. Director (as of 5/2012)

Form and run a non-profit, independent media production company. Develop film, television, radio and new media projects that engage and educate; facilitate and support production of member projects; work with board of directors to ensure high-quality, ethical media products.

KIDS THESE DAYS! RADIO 2010 – now

Anchorage, AK

Title: Executive Producer/ Co-Creator

Plan and execute a weekly radio show about raising children for air in Alaska on FM stations; work with host, contributors to produce segments for air, plan episodes, schedule guests; correspond with private funders about show's progress; maintain a companion website with weekly content; manage social media.

BBC AMERICA NEWS 2008

Anchorage, AK

Title: Field Producer (Contract)

Assist LA-based news team with shooting/producing story in Alaska on Sarah Palin's bid for Vice President.

GAGREEL, INC. 2006-2007

Los Angeles, CA

Title: Co-Owner

Co-found a post-production media company; secure new clients in the media

production and post-production fields; provide editorial and production services to film industry; file corporate paperwork; keep financial records and invoicing records.

OLGA TV: THE PAUL O'GRADY SHOW **2007**

Los Angeles, CA

Title: Field Producer

Assist British film crew with shooting in Los Angeles; arrange film permits, locations and provide general local knowledge about area and film industry.

BBC/SCREAM FILMS **2004**

Los Angeles, CA

Title: Field Producer

Assist British film crew with shooting feature-length film in Los Angeles; arrange film permits, locations, catering, casting, transportation, banking and provide general local knowledge about area and film industry.

BBC ONE **2004**

Los Angeles, CA

Title: Field Producer

Assist British film crew with shooting television documentary in Los Angeles; arrange film permits, locations, catering, casting, banking and provide general local knowledge about area and film industry.

Web Design

GOWELL CREATIVE, INC. (Prev. SwirlyGig Media) **2005 – now**

Los Angeles, CA + Anchorage, AK

Title: Co-Owner & Principal Designer

Create multi-page websites for clients; consult with new clients on ideas and needs, translate these into web content; put content online and beta test before going live; update client's sites as needed; create custom graphics and logos.

VARIETY/REED BUSINESS INFORMATION **2006 – 2007**

Los Angeles, CA

Title: Web Editor & Writer

Web Editor of *VarietyWeekend.com* and *Stylephile.com*. Attend weekly editorial meetings with Variety Weekend (print issue) staff to plan each weekly issue; pitch ideas; write articles; edit print content for online suitability; put content online; optimize graphics for web; post web-only content; update content weekly.

CAPTIVE DAUGHTERS **2005 – now**

Los Angeles, CA

Title: Web Editor/ Writer

Redesign outdated website for anti-sex trafficking NGO with new graphics and content; implement database and email servers; add multiple new pages of content specific to client's issue; write articles about issue; write grant proposals, letters, newsletters; update weekly blog site.

Additional Experience & Information

FICTION WRITER

Published short stories in various literary journals since 1997 (see "Publications" below for more information)

WEB & GRAPHIC DESIGN

Sites created and/or maintained:

- TrentFarr.com
- LarkCafe.com
- MarkHiney.com
- KidsTheseDays.org
- SarahGonzales.com
- PetDrama.com
- JeremyPippenger.com
- CaptiveDaughters.org
- CaptiveDaughtersFilms.org
- LAHumanTrafficking.org

TEACHER

- ESL Tutor: FS Language Service, taught business English to private clients. 2009
- Substitute Teacher: taught K-12 classes for the Anchorage School District. 2008

EDUCATION

UNIVERSITY OF CALIFORNIA, Berkeley, California
Bachelor of Arts in English Literature, 2002

AWARDS & RECOGNITION

ALASKA PRESS CLUB

- 1st place: "Ongoing Public Affairs Program" 2012, *Kids These Days!* – Producer
- 1st place: "Ongoing Public Affairs Program" 2011, *Kids These Days!* – Producer

NATIONAL FEDERATION OF PRESS WOMEN

- 1st place: "Best Radio Program", 2011, *Kids These Days!* – Producer

ALASKA PROFESSIONAL COMMUNICATORS

- 1st place: "Talk Show – Radio: 'The Empty Nest'" 2011 - Producer
- 2nd place: "Talk Show – Radio: 'Preventing Domestic Violence'" 2011 - Producer

- 1st place "Website Design & Development - Non-Profit" 2011: KidsTheseDays.org – Website Designer
- 2nd place: "Magazine Profile Writing" 2011 - Writer

CONFERENCE PARTICIPATION

INTERNATIONAL

"Writing the Self in the Americas: Diaries, Letters, Life Stories," *Labatoire Suds d'Americques International Conference*, University of Versailles, St- Quentin-en-Yvelines, Guyancourt, France. June 21-22, 2007.

"Writing Fiction in Paris," *Writing salon with Alfred Arteaga, Ph.D. and poet*, Paris, France, June 4 – 8, 2007.

"Crying Out for Justice: Murders of Women in Ciudad Juarez, Mexico," *Congressional Delegation sponsored by The Latin American Working Group*, Ciudad Juarez, Mexico, October 11-13, 2003.

DOMESTIC

"Alaska's Emerging Leaders Dialogue," Institute of the North's Lead:North program. Anchorage, Alaska, June 2012.

"Parental Engagement in Schools," *Alaska PTA*, Anchorage, AK, August, 2010.

"Women's Summit: Healthcare: Do Women in Alaska Have Choices?" *Alliance for Reproductive Justice Annual Women's Summit*, Juneau, Alaska, March 18-20, 2009.

PUBLICATIONS – (updated 6/12)

ARTICLES

- "A Summer Wardrobe for the Home." *Alaska Home*, Summer 2012.
- "Wines for Your Wedding." *Alaska Bride & Groom*, Spring/Summer 2012.
- "Affordable Family Vacations." *Alaska Baby & Child*, Spring/Summer 2012.
- "Kindergarten: Ready or Not?" *Alaska Baby & Child*, Spring/Summer 2012.
- "Zen and the Art of Home Organization." *Alaska Home*, Spring 2012.
- "Investing in Alaska's Real Estate for Long Term Wealth." *Alaska Home*, Spring 2012.
- "Home Design for Beating the Winter Blues." *Alaska Home*, Winter 2011.
- "In the Kitchen with Chef Alex Perez." *Alaska Home*, Winter 2011.
- "The Perfect Pair: Guide to Wine/Cheese Pairing." *Alaska Home*, Winter 2011.
- "Artist Profile: Karin Franzen." *Alaska Home*, Winter 2011.

- “Childhood Obesity: Beyond Baby Fat.” *Alaska Baby & Child*, Fall/Winter 2011.
- “Value Added Upgrades.” *Alaska Home*, Fall 2011.
- “The Art of Buying Art.” *Alaska Home*. Fall 2011.
- “Artist Profile: V Rae.” *Alaska Home*, Fall 2011.
- “Artist Profile: Carol Lambert.” *Alaska Home*, Summer 2011.
- “In the Kitchen With Chef Mike Dodge of Hott Stixx.” *Alaska Home*, Summer 2011.
- “Artist Profile: Lise Hoffman.” *Alaska Home*, Spring 2011.
- “In the Kitchen With Chef Liz Madsen of Crow’s Nest.” *Alaska Home*, Spring 2011.
- “Diabetes in Children.” *Alaska Baby & Child*, Spring/Summer 2011.
- “Smile for the Camera!” *Alaska Bride & Groom*, Winter/Spring 2011.
- “Hot Honeymoon: Cruising Mexico.” *Alaska Bride & Groom*, Winter/Spring 2011.
- “Artist Profile: Holly Gittlein.” *Alaska Home*, Winter 2010.
- “In the Kitchen With Chef Georgio Chrimat of Villa Nova.” *Alaska Home*, Winter 2010.
- “Yoga for Two.” *Alaska Baby & Child*, Fall/Winter 2010/2011
- “Artist Profile: Gina Murrow.” *Alaska Home*, Fall 2010.
- “Greening Your Kitchen.” *Alaska Home*, Fall 2010.
- “Make Room for Kids.” *Alaska Home*, Fall 2010.
- “The Wines of Summer.” *Alaska Home*, Summer 2010.
- “Artist Profile: Kim Marcucci.” *Alaska Home*, Summer 2010.
- “Your Perfect Day, Under the Big Tent.” *Alaska Bride & Groom*, Spring/Summer 2010.
- “Eat, Drink and Be Married.” *Alaska Bride & Groom*, Spring/Summer 2010.
- “Artist Profile: Marieke Heatwole.” *Alaska Home*, Spring 2010.
- “Home Sweet Home Gym.” *Alaska Home*, Spring 2010.
- “Children and Food Allergies.” *Alaska Baby & Child*, Spring/Summer 2010.
- “Music to Their Ears.” *Alaska Baby & Child*, Spring/Summer 2010.
- “In the Kitchen With Chef Lawrence Roberts of Club Paris.” *Alaska Home*, Winter 2009.
- “Artist Profile: Guitta Corey.” *Alaska Home*, Winter 2009.
- “In the Kitchen With Chef Guy Conley of Ginger.” *Alaska Home*, Fall 2009.
- “Decorating and Design: Stylish Secrets from the Experts.” *Alaska Home*, Fall 2009.
- “The Budgeting Bride.” *Alaska Bride & Groom*, Summer/Fall 2009.
- “Alaska Honeymoons Are For Lovers.” *Alaska Bride & Groom*, Summer/Fall 2009.
- “Not Your Average Rehearsal Dinner.” *Alaska Bride & Groom*, Summer/Fall 2009.
- “Think Outside the Giftbox.” *Alaska Bride & Groom*, Summer/Fall 2009.
- “In the Kitchen With Chef Brett Knipmeyer of Kinley’s Restaurant.” *Alaska Home*, Summer 2009.

- “Diana Joseph Dissects Life Through the Men Around Her.” *FlavorWire*, Online. March 25, 2009.
- “Best Steaks in Anchorage.” *Bon Appetit*, Los Angeles. (Commissioned and as yet, unpublished.)
- “Flights of Fancy Liquor.” *Variety Weekend*, 28 Sep 2006.
- “Margaritaville.” *Variety Weekend*, 08 Sep 2006.
- “Flotation Devices.” *Variety Weekend*, 28 July 2006.
- “Are You Ready to Rumble?” *Ostrich Ink*, Online. 29 Dec 2005.
- “Driving, Digs, Diversions and Dining in Scottsdale, Arizona.” *In the Scene Magazine*, Online. 23 Aug 2005.
- “An Open Love Letter to the LAPD.” *Ostrich Ink*, Online. 25 Jul 2005.
- “You’ve Got My Number.” *Ostrich Ink*, Online. 24 June 2005.
- “Poverty & Sex Trafficking: How will Warren Buffett's \$30.7 billion donation to the Bill & Melinda Gates Foundation, earmarked to fight poverty, affect global sex trafficking, the cause of which is rooted in poverty?” *Captive Daughters Media* July 2006.
- “Women Who Made a Difference: Ishle Yi Park, Gugu Pungwayo, Sofia Coppola, Anna Leah Sarabia.” *Ms.* Winter 2004/2005.
- “Clinics Refute Scare Tactics.” *Ms.* Winter 2004/2005.
- “Sisters Who Sip.” *Ms.* Fall 2004.
- “Like Daughter, Like Mother.” *Ms.* Fall 2004.
- “50 Women Who Made a Difference: Lhakpa Sherpa.” *Ms.* Winter 2003/2004.
- “Woman of Composure: Amy Beach,” *Ms.* Fall 2003.
- “Touching History: Maxine Hong Kingston,” *Ms.* Summer 2003.

REVIEWS

- Rev. of *The Naked Tourist: In Search of Adventure and Beauty in the Age of the Airport Mall*. Lawrence Osborne. *Boldtype* Summer Issue June 2006
- Rev. of *The Dead Beat: Lost Souls, Lucky Stiffs & the Perverse Pleasure of Obituaries*. Marilyn Johnson. *Boldtype* Taste Issue May 2006
- Rev. of *Better For All the World: The Secret History of Forced Sterilization & America's Quest For Racial Purity*. Harry Bruinius. *Boldtype* Secrets Issue March 2006
- *That Masked Man*: Rev. of *Zorro*. Isabel Allende. *Ms.* Summer 2005: 92.
- Rev. of *Anthropology of an American Girl*. H.T. Hamann. *Boldtype* Influence Issue May 2005
- *Flesh and Blood*: Rev. of *A Seahorse Year*. Stacey D'Arasmo. *Ms.* Summer 2004: 91-92.
- *What Little Girls are Made of*: Rev. of *What Night Brings*. Carla Trujillo. *Ms.* Fall 2003: 91-92.
- *Grave New World*: Rev. of *Oryx and Crake*. Margaret Atwood. *Ms.* Summer 2003: 91.

FICTION

- “Flamenco.” *Summerset Review Fiction Anthology*. Ed. Joseph Levens. New York: Summerset Review, Inc., Mar 2007.
- “Flotsam and Jetsam.” *LOST Magazine* No. 2. Ed. Robley Wilson. Jan 2006.
- “Flamenco.” *The Summerset Review*. Spring 2003.
- “Water Women.” *The Dragonfly Review*. 1.1997.

EDITORIAL

Books I have copyedited and compiled; magazine articles I commissioned and edited; magazine sections that I assigned and edited.

- Website Editor/Producer: KidsTheseDays.org – edit and publish original blogs by various contributing writers. 2010-2012
- Captive Daughters Media. *Pornography: Driving the Demand in International Sex Trafficking*. Xlibris Publishing: 2007.
- City Ed. *Not For Tourists Guide to Los Angeles 2005*. New York: Not For Tourists, 2005.
- Rafkin, Louise; George, Lynell; Gewertz, Deborah; Boyd, Valerie; Gonzales, Sarah; Julavits, Heidi. “Section: Book Reviews.” *Ms*. Fall 2003. 87-91.
- Elton, Catherine. “Fighting for Justice in Honduras.” *Ms*. Winter 2003/2004. 24.
- Bahadur, Gaiutra; Grigsby Bates, Karen. “Section: Book Reviews.” *Ms*. Winter 2003/2004. 87-90.
- Gambrell, Alice, Wineapple, Brenda, Ciabattari, Jane. “Section: Book Reviews.” *Ms*. Summer 2004. 88-90.
- “Must Read List.” *Ms*. Summer 2004. 93.
- “Must Read List.” *Ms*. Fall 2004. 93.
- Tucker, Sherrie. “Rocking the Cradle of Jazz: The Women Who Changed the Face of Music.” *Ms*. Winter 2004/2005. 68-71.
- Cohen, Patricia; Adams, Jenoyne; Spark, Debra; Murphy, Bernadette; Miner, Valerie. “Section: Book Reviews.” *Ms*. Winter 2004/2005. 87-91.

COMMUNITY INVOLVEMENT

- **Institute of the North - Lead:North** 2012
Participant, Emerging Leaders of Alaska
- **Alliance for Reproductive Justice**, Anchorage, Alaska 2007-2009
Board member, Chairperson
- **YWCA** of Glendale, California 2007
Board member candidate
- **Big Brothers, Big Sisters** of Los Angeles, California 2005-2006

Big Sister

SKILLS

- Mac OS and Windows OS
- Adobe products (Dreamweaver, PhotoShop, Fireworks, Illustrator, Audition)
- Quark, Microsoft Office products
- HTML, Javascript, CSS
- Content management systems, FTP
- Fluent English, some Spanish (speaking, reading, writing), fair French (reading)
- MLA, APA, and Chicago styles

REFERENCES

Excellent professional references provided upon request